

SEO Report for <http://mightandmagic.wikia.com/wiki/zardoc>

74 / 100
SEO SCORE

37 / 50
PASSED CHECKS

11 / 50
FAILED CHECKS

2 / 50
WARNINGS

COMMON SEO ISSUES	
Meta Title	<p>✓ The meta title of your page has a length of 55 characters. Most search engines will truncate meta titles to 70 characters.</p> <hr/> <p>→ Zardoc Might and Magic Wiki FANDOM powered by Wikia</p>
Meta Description	<p>✓ The meta description of your page has a length of 105 characters. Most search engines will truncate meta descriptions to 160 characters.</p> <hr/> <p>→ Zardoc is a character in Might& Magic: Duel of Champions. The defeated Lieutenant, while still...</p>
Google Search Results Preview	<p>ⓘ Zardoc Might and Magic Wiki FANDOM powered by Wikia http://mightandmagic.wikia.com/wiki/Zardoc Zardoc is a character in Might& Magic: Duel of Champions. The defeated Lieutenant, while still...</p>
Most Common Keywords Test	<p>ⓘ There is likely no optimal keyword density (search engine algorithms have evolved beyond keyword density metrics as a significant ranking factor). It can be useful, however, to note which keywords appear most often on your page and if they reflect the intended topic of your page. More importantly, the keywords on your page should appear within natural sounding and grammatically correct copy.</p> <hr/> <p>→ magic - 16 times → heroes - 15 times → zardoc - 9 times → community - 8 times → duel - 6 times</p>
Keyword Usage	<p>ⓘ Congratulations! You are using your keywords in your meta-tags, which help search engines to properly identify the topic of your page.</p> <hr/> <p>✓ Keyword(s) included in Title tag ✓ Keyword(s) included in Meta-Description tag</p>

<p>Keywords Cloud</p>	<p> ⓘ account appearancesedit appears aren't armies article beat blocker caller can't card cassandra cassandra's cavalry centaurs central champions championsedit character characters community contact contributor day."offbck defeat didn't died duel enemies escorted events explore faction fandom forgive game gameplay_edit games going griffin hear help hero heroes horse it." lands leader lieutenant list local love magic lucky main masters mention mistake modified mountain movies need page permission program puzzle questsedit remember reply said score shall shaman sitemap smile soldier spears start stay strangely stronghold support surprised understand us." valor void walk welcoming wiki wikia wikis world xeen you?" you're zardoc "tell "we "you </p>
<p><h1> Headings Status</p>	<p> ✓ Your page contains H1 headings. Their contents are listed below: </p> <hr/> <ul style="list-style-type: none"> → Zardoc → Fan Feed
<p><h2> Headings Status</p>	<p> ✓ Your page contains H2 headings. Their contents are listed below: </p> <hr/> <ul style="list-style-type: none"> → FANDOM → Zardoc → Character information → Background → Contents → Biography Edit → Gameplay Edit → Appearances Edit → Ad blocker interference detected!
<p>Robots.txt Test</p>	<p> ✓ Congratulations! Your site uses a "robots.txt" file: </p> <p>http://mightandmagic.wikia.com/robots.txt</p>
<p>Sitemap Test</p>	<p> ✓ Congratulations! We've found 1 sitemap file for your website: </p> <hr/> <ul style="list-style-type: none"> → http://mightandmagic.wikia.com/sitemap-newsitemapxml-index.xml
<p>Broken Links Test</p>	<p> ✗ We found an unusually high number of links on your web page - 113 total links. Google has historically recommended that websites keep less than 100 links on a web page. While this recommendation has been phased out, an excessive number of links on a page can be indicative of a spammy web page or poor usability, and should be avoided. </p> <p>We have checked 90 links on your page - 1 of them appear to be broken</p> <hr/> <ul style="list-style-type: none"> → https://vignette.wikia.nocookie.net/mightandmagic/images/e/e7/Zardoc,_Caller_of_Valor.jpg/revision/latest?cb=20161225222246&path-prefix=en <hr/> <p>HOW TO FIX BROKEN LINKS TEST</p> <p>In order to pass this test you must identify within your page all the reported broken links and replace the content of the href attribute with a proper URL.</p>
<p>SEO Friendly</p>	<p> ✗ We have found 54 URLs that are not SEO friendly! </p>

- http://mightandmagic.wikia.com/wiki/Main_Page
- http://mightandmagic.wikia.com/wiki/Might_and_Magic
- http://mightandmagic.wikia.com/wiki/Might_and_Magic_RPGs
- http://mightandmagic.wikia.com/wiki/Might_and_Magic_I:_The_Secret_of_the_Inner_Sanctum
- http://mightandmagic.wikia.com/wiki/Might_and_Magic_II:_Gates_to_Another_World
- http://mightandmagic.wikia.com/wiki/Might_and_Magic_III:_Isles_of_Terra
- http://mightandmagic.wikia.com/wiki/Might_and_Magic_IV:_Clouds_of_Xeen
- http://mightandmagic.wikia.com/wiki/Might_and_Magic_V:_Darkside_of_Xeen
- http://mightandmagic.wikia.com/wiki/Might_and_Magic_VI:_The_Mandate_of_Heaven
- http://mightandmagic.wikia.com/wiki/Might_and_Magic_VII:_For_Blood_and_Honor
- http://mightandmagic.wikia.com/wiki/Might_and_Magic_VIII:_Day_of_the_Destroyer
- http://mightandmagic.wikia.com/wiki/Might_and_Magic_IX
- http://mightandmagic.wikia.com/wiki/Might_and_Magic_X:_Legacy
- http://mightandmagic.wikia.com/wiki/Heroes_of_Might_and_Magic
- http://mightandmagic.wikia.com/wiki/Heroes_of_Might_and_Magic:_A_Strategic_Quest
- http://mightandmagic.wikia.com/wiki/Heroes_of_Might_and_Magic_II:_The_Succession_Wars
- http://mightandmagic.wikia.com/wiki/Heroes_of_Might_and_Magic_III:_The_Restoration_of_Erathia
- http://mightandmagic.wikia.com/wiki/Heroes_of_Might_and_Magic_IV
- http://mightandmagic.wikia.com/wiki/Heroes_of_Might_and_Magic_V
- http://mightandmagic.wikia.com/wiki/Might_and_Magic:_Heroes_VI
- http://mightandmagic.wikia.com/wiki/Might_and_Magic:_Heroes_VII
- http://mightandmagic.wikia.com/wiki/Warriors_of_Might_and_Magic
- http://mightandmagic.wikia.com/wiki/Crusaders_of_Might_and_Magic
- http://mightandmagic.wikia.com/wiki/Dragon_Rage
- http://mightandmagic.wikia.com/wiki/Legends_of_Might_and_Magic
- http://mightandmagic.wikia.com/wiki/Heroes_Chronicles
- http://mightandmagic.wikia.com/wiki/Might_and_Magic:_Clash_of_Heroes
- http://mightandmagic.wikia.com/wiki/Dark_Messiah_of_Might_and_Magic
- http://mightandmagic.wikia.com/wiki/Heroes_of_Might_and_Magic_Online
- http://mightandmagic.wikia.com/wiki/Might_and_Magic:_Heroes_Kingdoms
- http://mightandmagic.wikia.com/wiki/Might_and_Magic:_Duel_of_Champions
- [http://mightandmagic.wikia.com/wiki/Heroes_of_Might_and_Magic_IV_\(collectible_card_game\)](http://mightandmagic.wikia.com/wiki/Heroes_of_Might_and_Magic_IV_(collectible_card_game))
- [http://mightandmagic.wikia.com/wiki/Heroes_of_Might_and_Magic_V_\(collectible_card_game\)](http://mightandmagic.wikia.com/wiki/Heroes_of_Might_and_Magic_V_(collectible_card_game))
- http://mightandmagic.wikia.com/wiki/Might_and_Magic_Wiki:To-do_List
- http://mightandmagic.wikia.com/wiki/Might_and_Magic_Wiki:Sandbox
- http://mightandmagic.wikia.com/wiki/Forum:Table_of_Monarchs
- http://mightandmagic.wikia.com/wiki/Forum:Castle_of_Dreams
- http://mightandmagic.wikia.com/wiki/Category:Duel_of_Champions_characters
- <http://mightandmagic.wikia.com/wiki/Zardoc?action=edit>
- <http://mightandmagic.wikia.com/wiki/Zardoc?action=edit>
- <http://mightandmagic.wikia.com/wiki/Zardoc?action=history>
- [http://mightandmagic.wikia.com/wiki/Orc_\(Ashan\)](http://mightandmagic.wikia.com/wiki/Orc_(Ashan))
- http://mightandmagic.wikia.com/wiki/Seven_Cities
- http://mightandmagic.wikia.com/wiki/Zardoc,_Caller_of_Valor
- <http://mightandmagic.wikia.com/wiki/Zardoc?action=edit§ion=1>
- <http://mightandmagic.wikia.com/wiki/Zardoc?action=edit§ion=2>
- <http://mightandmagic.wikia.com/wiki/Zardoc?action=edit§ion=3>
- [http://mightandmagic.wikia.com/wiki/Stronghold_\(DoC\)](http://mightandmagic.wikia.com/wiki/Stronghold_(DoC))
- <http://mightandmagic.wikia.com/wiki/Zardoc?action=edit§ion=4>
- http://mightandmagic.wikia.com/wiki/Cassandra%27s_Puzzle
- [http://mightandmagic.wikia.com/wiki/Cassandra_\(DoC\)](http://mightandmagic.wikia.com/wiki/Cassandra_(DoC))
- <http://mightandmagic.wikia.com/wiki/Zardoc?action=edit§ion=5>
- <http://mightandmagic.wikia.com/wiki/Zardoc?oldid=122686>
- http://mightandmagic.wikia.com/wiki/Local_Sitemap

HOW TO FIX SEO FRIENDLY URL TEST

- In order for URLs to be SEO friendly, they should be clearly named for what they are and contain no spaces, underscores or other characters. You should avoid the use of parameters when possible, as they make URLs less inviting for users to click or share.
- If your website is new and is not indexed by search engines you can replace underscores with hyphens or redirect those links to URLs that use hyphens. BUT, if your website is ranked well by search engines you do not need to do this (probably you have other ranking factors working very well).
- The general advice remains: build links that contain hyphens rather than underscores and avoid dynamic URLs.

Image Alt Test

- ✘ Your webpage has **18** 'img' tags and **13** of them are missing the required 'alt' attribute.

HOW TO FIX IMAGE ALT TEST

In order to pass this test you must add an **alt** attribute to every **** tag used into your webpage.
An image with an alternate text specified is inserted using the following HTML line:

```

```

Remember that the point of alt text is to provide the same functional information that a visual user would see. Search engines, users who disabled images in their browsers and other agents who are unable to see the images on your webpage can read the alt attributes assigned to the image since they cannot view it.
Learn more about [optimizing images for SEO](#).

Inline CSS Test

- ✘ Your webpage is using **5** inline CSS styles!

HOW TO FIX INLINE CSS TEST

It is a good practice to move all the inline CSS rules into an external file in order to make your page "lighter" in weight and decrease the code to text ratio.

- check the HTML code of your page and identify all style attributes
- for each style attribute found you must properly move all declarations in the external CSS file and remove the style attribute

For example:

```
<!--this HTML code with inline CSS rule:-->  
<p style="color:red; font-size: 12px">some text here</p>  
  
<!--would become:-->  
<p>some text here</p>  
  
<!--and the rule added into your CSS file:-->  
p{color:red; font-size: 12px}
```

Deprecated HTML Tags








- ✔ Congratulations! Your page does not use HTML deprecated tags.


Google Analytics Test

- ✔ Congratulations! Your website is using the latest version of Google Analytics.








Favicon Test	<p>✘ Your site either doesn't have a favicon or this has not been referenced correctly.</p> <hr/> <p>HOW TO FIX FAVICON TEST</p> <p>To add a favicon to your site, you need to have your logo created in a 16x16 PNG, GIF or ICO image and uploaded to your web server. Then it's simply a matter of adding the following code into the header of your HTML code for your web pages:</p> <pre><head> <link rel="icon" type="image/x-icon" href="url_to_my_favicon" /> <title>My Title</title> </head></pre> <p>In the example above the "url_to_my_favicon" refers to the actual location of your favicon file.</p>
JS Error Checker	<p>✔ Congratulations! There are no severe JavaScript errors on your web page.</p>
Social Media Check	<p>✔ Congratulations! Your website is connected successfully with social media using: Facebook; Twitter;</p>

SPEED OPTIMIZATIONS	
HTML Page Size Test	<p>✘ The size of your web page's HTML is 78.79 Kb, and is over the average web page's HTML size of 33 Kb. This can lead to slower than average load times, lost visitors, and decreased revenue. Good steps to reduce HTML size include: using HTML compression, CSS layouts, external style sheets, and moving javascript to external files.</p> <hr/> <p>HOW TO FIX HTML PAGE SIZE TEST</p> <p>In order to resolve this problem you are advised to:</p> <ul style="list-style-type: none"> • use gzip compression • move all CSS style rules into a single, external and minified CSS file • minify all JS files and,if possible, try combining them into a single external JS file • use CSS layouts
HTML Compression/GZIP Test	<p>✔ Congratulations! Your page is successfully compressed using gzip compression on your code. Your HTML is compressed from 241.62 Kb to 78.79 Kb (67 % size savings). This helps ensure a faster loading web page and improved user experience.</p>
Site Loading Speed Test	<p>✔ Your site loading time is around 3.454 seconds and this is under the average loading speed which is 5 seconds.</p>
Page Objects	<p>✘ Your page has more than 20 http requests, which can slow down page loading. You can try reducing http requests through various methods such as using text instead of images, using css sprites, using data URIs instead of images, or combining several external files together into one.</p> <hr/> <p>HTML Pages: 11; CSS Files: 3; Scripts: 76; Images: 61; Flash Files: 0;</p>
Page Cache Test (Server Side Caching)	<p>✔ Congratulations, you have a caching mechanism on your website. Caching helps speed page loading times as well as reduces server load.</p>

Flash Test	 Congratulations! Your website does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.
Image Expires Tag Test	 Your site is not using expires headers for your images. An expires tag can help speed up the serving of your webpages for users that regularly visit your site and see the same images. Learn more about how to add expires headers to your images . <hr/> <p>HOW TO FIX IMAGE EXPIRES TAG TEST</p> <p>In order to reduce the number of HTTP requests, you can use the HTTP Expires header to set an expiration time for your images or any other content type. You can add the following lines into your .htaccess file:</p> <pre data-bbox="427 533 1524 846" style="background-color: #f9f9f9; padding: 10px;"> <IfModule mod_expires.c> ExpiresActive on ExpiresByType image/jpg "access plus 1 month" ExpiresByType image/jpeg "access plus 1 month" ExpiresByType image/gif "access plus 1 month" ExpiresByType image/png "access plus 1 month" </IfModule> </pre>
JS Minification Test	 Some of your website's JavaScript files are not minified! <hr/> <ul style="list-style-type: none"> → http://cdn.krxd.net/controltag?confid=JU3_GW1b → http://dev.wikia.com/index.php?title=Sho ...code.js&action=raw&ctype=text/javascript → http://cdn.krxd.net/controltag/JU3_GW1b.js → http://beacon.krxd.net/optout_check?call ...ack=KruX.ns._default.kxjsonp_optOutCheck → https://securepubads.g.doubleclick.net/g ...4403&ga_sid=1506264500&ga_hid=1737328262 → http://tags.expo9.exponential.com/tags/WikiacomRevShare/ROSTier1/tags.js → http://a.tribalfusion.com/displayAd.js?dver=0.8&th=9596007090 → http://pixel.adsafeprotected.com/jload?a ...E_SKIN&custom3=gpt&ias_adpath=%23ad-skin <hr/> <p>HOW TO FIX JS MINIFICATION TEST</p> <p>In order to pass this test you must minify all of your external JavaScript files. For this task you can use an online JS minifier like YUI Compressor, Closure Compiler or JSMIn.</p>
CSS Minification Test	 Congratulations! Your website's CSS files are minified!
Nested Tables Test	 Congratulations, your page does not use nested tables. This speeds up page loading time and optimizes the user experience.
Frameset Test	 Congratulations! Your webpage does not use frames.
Doctype Test	 Congratulations! Your website has a doctype declaration: <hr/> <ul style="list-style-type: none"> → <code><!doctype html></code>

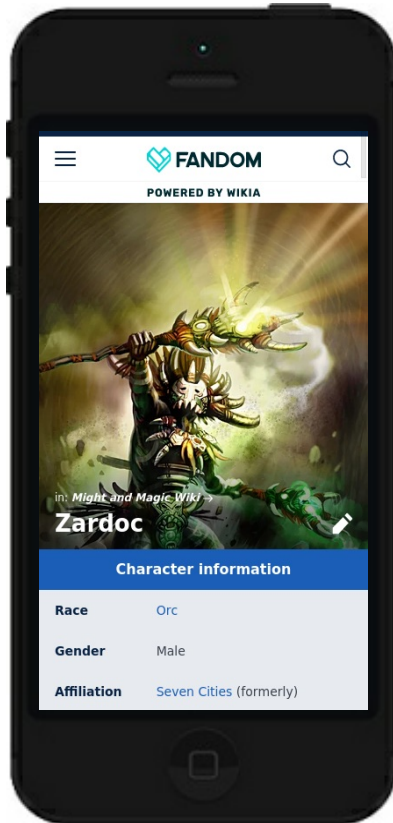
URL Redirects Checker	<p> Your URL performed one redirect! While redirects are typically not advisable (as they can affect search engine indexing issues and adversely affect site loading time), one redirect may be acceptable, particularly if the URL is redirecting from a non-www version to its www version, or vice-versa.</p> <hr/> <p>→ from: http://mightandmagic.wikia.com/wiki/zardoc to: http://mightandmagic.wikia.com/wiki/Zardoc</p>
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SERVER AND SECURITY

URL Canonicalization Test	<p> http://mightandmagic.wikia.com/wiki/zardoc and http://www.mightandmagic.wikia.com/wiki/zardoc resolve to the same URL.</p>
HTTPS Test	<p> Your website is not using https, a secure communication protocol. Even for sites that do not collect sensitive customer information, search engines suggest that switching to https is an increasingly good idea and may help improve rankings. Note: if your site relies primarily on adsense income, be aware that using https may be detrimental to ad earnings.</p> <hr/> <p>HOW TO FIX HTTPS TEST</p> <p>If your website needs a secured authentication or an encrypted transfer of data, you need to install an SSL certificate in order to provide a secure connection over HTTPS protocol. HERE is a "step by step" guide to purchase and install an SSL certificate.</p>
Safe Browsing Test	<p> This site is not currently listed as suspicious (no malware or phishing activity found).</p>
Server Signature Test	<p> Congratulations, your server signature is off.</p>
Directory Browsing Test	<p> Congratulations! Your server has disabled directory browsing.</p>
Libwww-perl Access Test	<p> Your server appears to allow access from User-agent Libwww-perl. Botnet scripts that automatically look for vulnerabilities in your software are sometimes identified as User-Agent libwww-perl. By blocking access from libwww-perl you can eliminate many simpler attacks. Read more on blocking Libwww-perl access and improving your website's security.</p> <hr/> <p>HOW TO FIX LIBWWW-PERL ACCESS TEST</p> <p>In order to pass this test you must block the libwww-perl user-agent in your .htaccess file.</p> <p>If your site is running on apache server, you could put these lines in your .htaccess after RewriteEngine on line:</p> <pre style="background-color: #f0f0f0; padding: 10px;">RewriteCond %{HTTP_USER_AGENT} libwww-perl.* RewriteRule .* ? [F,L]</pre>
Plaintext Emails Test	<p> Congratulations! Your webpage does not include email addresses in plaintext.</p>

Media Query Responsive Test

✔ Congratulations, your website uses media query technique, which is the base for responsive design functionalities.

Mobile Snapshot**Microdata Schema Test**

✘ Your webpage doesn't take the advantages of HTML Microdata specifications in order to markup structured data. View Google's guide for [getting started with microdata](#).

HOW TO FIX MICRODATA SCHEMA TEST

HTML5 Microdata is an easy way to add semantic markup to your web pages. Search engines rely on this markup to improve the display of search results, making it easier for people to find the right web pages.

Here is a simple example of how to use HTML5 microdata in your contact web page:

```
<div itemscope itemtype="http://schema.org/Person">
  <span itemprop="name">Joe Doe</span>
  <span itemprop="company">The Example Company</span>
  <span itemprop="tel">604-555-1234</span>
  <a itemprop="email" href="mailto:joe.doe@example.com">joe.doe@example.co
m</a>
</div>
```

Noindex Checker

✔ Your webpage does not use the noindex meta tag. This means that your webpage will be read and indexed by search engines.

<p>Canonical Tag Checker</p>	<p>✔ Your page is using the canonical link tag. This tag specifies that the URL: http://mightandmagic.wikia.com/wiki/Zardoc is preferred to be used in search results. Please ensure that this specification is correct, as canonical tags are often hard-coded and may not always reflect the latest changes in a site's URL structure.</p> <hr/> <p>→ <code><link rel="canonical" href="http://mightandmagic.wikia.com/wiki/Zardoc" /></code></p>
<p>Nofollow Checker</p>	<p>✔ Your webpage is using the nofollow meta tag. You are advised to use this tag carefully since search engines will not crawl all links from your webpage.</p> <hr/> <p>→ <code> Sign In </code></p> <p>→ <code> Register </code></p> <p>→ <code>Categories</code></p> <hr/> <p>HOW TO FIX NOFOLLOW CHECKER</p> <p>If you want search engines to crawl all the outgoing links on your webpage you must remove the nofollow meta tag.</p>

Disallow Directive Checker

✔ Your robots.txt file disallow the search engines access to some parts of your website. You are advised to check carefully if the access to these resources or pages must be blocked.

- Disallow: /wiki/Special:
- Disallow: /*?*title=Special:
- Disallow: /index.php/Special:
- Disallow: /wiki/Template:
- Disallow: /*?*title=Template:
- Disallow: /index.php/Template:
- Disallow: /wiki/Template_talk:
- Disallow: /*?*title=Template_talk:
- Disallow: /index.php/Template_talk:
- Disallow: /wiki/User_talk:
- Disallow: /*?*title=User_talk:
- Disallow: /index.php/User_talk:
- Disallow: /wiki/Help:
- Disallow: /*?*title=Help:
- Disallow: /index.php/Help:
- Disallow: /wiki/User:
- Disallow: /*?*title=User:
- Disallow: /index.php/User:
- Disallow: /d/u/
- Disallow: /fandom?p=
- Disallow: /wikia.php?controller=ARecoveryEngineApi
- Disallow: /api/v1/ARecoveryEngine
- Disallow: /*?action=
- Disallow: /*?*&action=
- Disallow: /*?feed=
- Disallow: /*?*&feed=
- Disallow: /*?from=
- Disallow: /*?*&from=
- Disallow: /*?oldid=
- Disallow: /*?*&oldid=
- Disallow: /*?printable=
- Disallow: /*?*&printable=
- Disallow: /*?redirect=
- Disallow: /*?*&redirect=
- Disallow: /*?useskin=
- Disallow: /*?*&useskin=
- Disallow: /*?uselang=
- Disallow: /*?*&uselang=
- Disallow: /*?veaction=
- Disallow: /*?*&veaction=

SPF records checker

✔ Congratulations! Your DNS server is using an SPF record. This SPF record is listed below:

- v=spf1 ip4:74.120.184.0/21 ip4:208.68.167.128/28 include:spf.postini.com include:aspmx.googlemail.com a:spf.mail-sendgrid.wikia.com include:support.zendesk.com include:_spf.google.com ~all